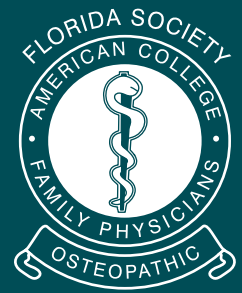




30TH Annual

FLORIDA SOCIETY ANNUAL ACOFP CONVENTION
AND NATIONAL FAMILY UPDATE

Hosted by the FSACOFPP Foundation, a 501C3 organization to promote healthcare in Florida



Our 2010 FSACOFPP Annual Convention will be held July 28 - August 1, 2010 at the luxurious Hyatt Regency Grand Cypress Resort in Orlando, Florida. Ideally located adjacent to Walt Disney World, it will be easy to mix business with pleasure.

Over 30
hours of AOA
category I
continuing
medical
education credits
available!



2010 SPONSOR & EXHIBITOR PROSPECTUS

RESERVE YOUR EXHIBIT SPACE NOW

Booth space sold out quickly in 2009!

2010 PREMIUM* EXHIBIT BOOTH FEES

\$1,695 for 8' x 10' booth prior to and including February 28, 2010

\$1,795 for 8' x 10' booth prior to and including April 30, 2010

\$1,895 for 8' x 10' booth after April 30, 2010

2010 EXHIBIT BOOTH FEES

\$1,195 for 8' x 10' booth prior to and including February 28, 2010

\$1,295 for 8' x 10' booth prior to and including April 30, 2010

\$1,395 for 8' x 10' booth after April 30, 2010

FEE INCLUDES:

- One 8' x 10' booth consisting of 8' high back drape and 3' high side rails
- Table, 2 chairs and a wastebasket
- Standard booth sign showing your company name and booth number
- Carpeting throughout the exhibit hall
- General exhibit hall cleaning
- 24-hour security for the duration of the show
- 2 complimentary exhibitor badges (\$50 each additional badge)
- Company listing in meeting promotional materials and on website
- Pre-registration and final registration lists

* Premium booths will receive the best exhibitor locations within the exhibit hall.

Organizations that have expressed interest in exhibiting at the Annual Convention include:

Manufacturers of Medical Products and Equipment

Pharmaceutical Suppliers

Managed Care Providers

Academic Medical Centers

Management Information System Vendors

Medical Devices

Medical Publications

“FRIEND OF THE SOCIETY”

The “Friend of the Society” program is intended to develop long-term relationships with corporations and pharmaceutical manufacturers interested in supporting the mission of the Society. The Society draws upon these sponsorship funds to help support the basic administration of the organization as well as our Annual Convention. Your financial and professional support will make possible the continued growth and success of the Society. There also are many special benefits offered to our Diamond, Platinum, Gold, Silver and Bronze sponsors at the Annual Meeting (see chart below).

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
\$20,000 grant	\$15,000 grant	\$10,000 grant	\$7,500 grant	\$5,000 grant
<u>Includes:</u>	<u>Includes:</u>	<u>Includes:</u>	<u>Includes:</u>	<u>Includes:</u>
<ul style="list-style-type: none"> • Name on FSACOFF letterhead • Acknowledgment on all FSACOFF correspondence • 3 page, 4-color corporate ad in Convention Program Guide • Acknowledgment in FSACOFF Newsletter • Two 8' X 10' PREMIUM exhibit booths in Annual Meeting exhibit hall (including 8 representative badges) • Opportunity to sponsor seminar and/or workshop on each day of meeting with board approved speakers. • Choice of any combination of available sponsorship opportunities at the annual meeting totalling \$7,500 • Award presented at Annual Meeting reception 	<ul style="list-style-type: none"> • Name on FSACOFF letterhead • Acknowledgment on all FSACOFF correspondence • 2 page, 4-color corporate ad in Convention Program Guide • Acknowledgment in FSACOFF Newsletter • One 8' X 10' PREMIUM exhibit booths in Annual Meeting exhibit hall (including 6 representative badges) • Opportunity to sponsor one seminar section and/or workshop with board approved speakers. • Choice of any combination of available sponsorship opportunities at the annual meeting totalling \$5,000 • Award presented at Annual Meeting reception 	<ul style="list-style-type: none"> • Name on FSACOFF letterhead • Acknowledgment on all FSACOFF correspondence • 1 page, 4-color corporate ad in Convention Program Guide • Acknowledgment in FSACOFF Newsletter • One 8' X 10' PREMIUM exhibit booth in Annual Meeting exhibit hall (including 4 representative badges) • Opportunity to co-sponsor one seminar section or workshop with board approved speakers. • Choice of any combination of available sponsorship opportunities at the annual meeting totalling \$2,500 • Award presented at Annual Meeting reception 	<ul style="list-style-type: none"> • Name on FSACOFF letterhead • Acknowledgment on all FSACOFF correspondence • Acknowledgment of sponsorship at Annual Convention • Acknowledgment in FSACOFF Newsletter • One 8' X 10' PREMIUM exhibit booth in Annual Meeting exhibit hall (including 3 representative badges) • Opportunity to sponsor two board approved speakers. • Choice of any combination of available sponsorship opportunities at the annual meeting totalling \$1,000 • Recognition at Annual Meeting reception 	<ul style="list-style-type: none"> • Name on FSACOFF letterhead • Acknowledgment on all FSACOFF correspondence • Acknowledgment of sponsorship at Annual Convention • Acknowledgment in FSACOFF Newsletter • One 8' X 10' PREMIUM exhibit booth in Annual Meeting exhibit hall (including 3 representative badges) • Opportunity to sponsor one board approved speaker. • Recognition at Annual Meeting reception

CONTRIBUTOR:

FSACOFF Foundation is a 501(c)(6) nonprofit organization that can accept general education grants to help defray the costs of its meetings and events. Tax ID #20-5233437. Minimum contribution: \$1,000.

HOTEL CONTACT INFORMATION

The Hyatt Regency Grand Cypress hotel sets the standard for Orlando hotels with a magnificent, self-contained 1,500-acre paradise in the Lake Buena Vista area. Adjacent to EPCOT and Walt Disney World Resort, the Hyatt Regency Grand Cypress Orlando hotel offers a private lake, golf and miles of tropical nature trails for bicycling, horseback riding and jogging.

Hyatt Regency Grand Cypress, One Grand Cypress Blvd, Orlando, Florida 32836, Phone: 407-239-1234, Fax: 407-239-3800

BECOME A SPONSOR!

There are many ways to become more involved with the Society and its leadership. Sponsoring Annual Meeting programs and activities provides you with even more exposure and recognition at the meeting, and beyond.

Opportunity	Grant Requested	Recognition
<p>Presidential Dinners</p> <p>Presidential Dinner (Saturday): The sponsor of this gala dinner event will have the opportunity to share an evening with the FSACOFPP and attendees. FSACOFPP leadership will be thanked for another year of excellence in voluntary service.</p>	<p>\$5,000 grant</p>	<ul style="list-style-type: none"> • Company name and logo printed on invitation and menu • Verbal introduction and recognition at the dinner • Company name on room sign
<p>Fun Run/Walk</p> <p>Sponsor the Fun Run/Walk (Friday) and have your company recognized as the sponsor at beginning of this event. Logo on event T-shirt.</p>	<p>\$3,000 grant</p>	<ul style="list-style-type: none"> • Acknowledgement in the Scientific Program and Convention Guide distributed to invitees and participants
<p>Membership Luncheon</p>	<p>\$5,000 grant</p>	<ul style="list-style-type: none"> • Company name and logo printed on invitation and menu • Verbal introduction and recognition at the luncheon • Company name on room sign
<p>Student/Resident Breakfast or Luncheon</p>	<p>\$3,000 grant</p>	<ul style="list-style-type: none"> • Company name and logo printed on invitation and menu • Verbal introduction and recognition at the breakfast • Company name on room sign
<p>Continental Breakfast</p> <p>Host a continental buffet breakfast for all attendees. Welcome attendees as the host!</p>	<p>\$5,000 grant each Three Available</p>	<ul style="list-style-type: none"> • Sponsors are acknowledged in the Convention Guide and on posters at each refreshment station
<p>Convention Portfolios</p> <p>Portfolios imprinted with the sponsor logo will be provided to all attendee's.</p>	<p>\$5,000 grant</p>	<ul style="list-style-type: none"> • Sponsors are acknowledged in the Convention Guide and on posters at each refreshment station
<p>Refreshment Breaks</p> <p>Beverages and snacks are provided in the morning and afternoon for all attendees to relax and mingle with their colleagues.</p>	<p>\$1,000 grant each Four Available</p>	<ul style="list-style-type: none"> • Sponsors are acknowledged in the Convention Guide and on signage at each refreshment station

FSACOFP SPONSORSHIP OPPORTUNITIES (continued)

Opportunity	Grant Requested	Recognition
<p>Speaker Ready Room</p> <p>Sponsorship covers equipment rental and staffing by a professional A/V technician who will assist speakers prior to and during their presentation to ensure a flawless presentation. You may embellish this package above the grant amount by adding refreshments at the prevailing costs incurred at the host hotel.</p>	<p>\$1,000 grant</p>	<ul style="list-style-type: none"> • Company name on room sign • Company listing in Convention Guide
<p>Conference Gifts</p> <p>Promote your company on the conference gifts given to all registrants at the conference.</p>	<p>\$10,000 grant</p>	<ul style="list-style-type: none"> • Sponsor's name is printed on the tote along with the Society name and date of the conference. No product name may appear. • Company listing in the Convention Guide
<p>Registration Badge Lanyards</p> <p>Your company name will appear on the woven lanyard. The lanyards permit the wearing of a name badge without the use of pins or clothing clips.</p>	<p>\$5,000 grant</p>	<ul style="list-style-type: none"> • Company name and logo printed on each lanyard • Company listing in Convention Guide

OTHER SPONSORSHIP OPPORTUNITIES

Opportunity	Grant Requested	Recognition
<p>Society Newsletter</p> <p>This publication includes news of the Society's programs, Executive Board actions, awards, the annual meeting, election of officers, articles of interest, etc.</p>	<p>\$5,000 grant for four issues (One Year) Multiple Available</p>	<ul style="list-style-type: none"> • Sponsors are acknowledged in each newsletter issue and in the Convention Guide at the annual meeting
<p>Society Web Site Co-Sponsorship and Maintenance</p>	<p>\$5,000 grant each Multiple Available</p>	<ul style="list-style-type: none"> • Sponsor will receive home page acknowledgement of support and direct links to its own site, and recognition in the Convention Guide at the annual meeting

EXHIBITOR & SPONSOR SUPPORT AGREEMENT

THE 2010 FSACOFPP ANNUAL CONVENTION, WORKSHOP & EXHIBITION

July 28 - August 1, 2010, Hyatt Regency Grand Cypress Resort, Orlando, FL

Increase your company's exposure at the 2010 FSACOFPP Convention by providing commercial support. All general sponsors will receive recognition in event publicity, recognition at the Welcome Reception and appropriate signage at the meeting. Event sponsors will receive recognition in the event program and with signage at the event. Please check your commercial support commitment(s) below:

- | | | | |
|---|-------------------------|--|----------|
| <input type="checkbox"/> Diamond Sponsor | \$20,000 | <input type="checkbox"/> Refreshment Breaks | \$1,000 |
| <input type="checkbox"/> Platinum Sponsor | \$15,000 | <input type="checkbox"/> Conference Gifts | \$10,000 |
| <input type="checkbox"/> Gold Sponsor | \$10,000 | <input type="checkbox"/> Fun Run/Walk | \$2,000 |
| <input type="checkbox"/> Silver Sponsor | \$7,500 | <input type="checkbox"/> Student/Resident Luncheon | \$3,000 |
| <input type="checkbox"/> Bronze Sponsor | \$5,000 | <input type="checkbox"/> Student/Resident Breakfast | \$3,000 |
| <input type="checkbox"/> Priority Exhibit Booth | \$_____ (refer to pg.2) | <input type="checkbox"/> Continental Breakfast | \$5,000 |
| <input type="checkbox"/> Standard Exhibit Booth | \$_____ (refer to pg.2) | <input type="checkbox"/> Speaker Ready Room | \$1,000 |
| <input type="checkbox"/> Presidential Reception | \$5,000 | <input type="checkbox"/> Registration Badge Lanyards | \$5,000 |
| <input type="checkbox"/> Presidential Dinner | \$5,000 | <input type="checkbox"/> Convention Portfolios | \$5,000 |
| <input type="checkbox"/> Membership Luncheon | \$5,000 | | |

COMPANY NAME (AS YOU WANT IT TO APPEAR IN THE PROGRAM)

ADDRESS

CITY, STATE, ZIP

PHONE

FAX

CONTACT NAME

E-MAIL ADDRESS (IMPORTANT!)

Total Support Commitment: \$ _____ Authorized Signature _____

Method of Payment: Visa Discover MasterCard American Express
 Check (payable to FSACOFPP Foundation)

Card # _____ Expiration Date _____

Credit Card Billing Address: _____

Check Here If Your Billing Address Is The Same As Your Mailing Address

Name on Card _____ Signature _____

Mail or fax this completed form to: FSACOFPP Foundation, 1876-B Elder Court, Tallahassee, FL 32308
Phone: 850-531-8385 Fax: 850-531-8344 • www.acofp-fl.org

For FSACOFPP Use Only: Amount Paid: \$ _____ Check #: _____ CC Code: _____ Date: _____



EXHIBITOR/SPONSOR SUPPORT AGREEMENT RULES & REGULATIONS



1. Contract

The following rules and regulations become binding upon acceptance of this contract between the applicant and his employees, and FSACOPF, the show sponsor. In addition, ACCME rules are followed.

2. Space Assignment

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of reservation and separation of competitive products.

3. Booth Package Description

Booth packages include 1 8'x 10' pipe-and-drape booth, 1 identification sign, and 2 representative registrations. Total individual exhibit floor space is limited to 8'x 10' unless requested and approved in writing. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or other exhibits.

4. Show Move-In & Move-Out (Tentative)

Move-In

Thursday – July 29, 2010 7:00 a.m. - 12:00 p.m.

Move-Out

Saturday – July 31, 2010..... 7:00 p.m. - 10:00 p.m.

NOTE: No exhibitor will be allowed to break down their booth until after the last break on Saturday, August 2.

5. Exhibit Hours (Tentative)

Thursday – July 29, 2010 12:00 p.m. - 6:30 p.m.

Friday – July 30, 2010 10:00 a.m. - 4:00 p.m.

Saturday – July 31, 2010..... 10:00 a.m. - 7:00 p.m.

6. Unoccupied Space

FSACOPF reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

7. Payments & Refunds

The total amount for exhibit space is due upon the reserving of space and signing of the contract. In the event an exhibitor cancels a contract, FSACOPF must be notified in writing for refunds to be made. A cancellation fee of \$500.00 will be deducted from any refund made. No refunds will be made for cancellations within two months of the show.

8. Food Service

FSACOPF reserves the right to provide food and beverage during certain hours in the exhibit area.

9. Noisy & Obnoxious Equipment

The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

10. Security

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

11. Fire and Safety Regulations

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

12. Liability and Insurance

The hotel management and FSACOPF will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire, but under no circumstances shall the hotel management or FSACOPF be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulations, the decision of the FSACOPF is final.

13. Damage to Property

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.

14. Public Policy

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

15. Eligible Exhibits & Restrictions

FSACOPF reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom the Board of Directors, in its sole discretion, feels would not be in the best interest of the FSACOPF. FSACOPF reserves the right to deny the exhibition of inappropriate items and products. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with FSACOPF headquarters. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the meeting. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to the opening date of the show. The same restrictions apply to medical journal advertisements or other displayed publications and all promotional literature.

16. Exhibit Floor Access

FSACOPF reserves the right to limit access to the exhibit floor to anyone when it is not officially open.

17. Use of Booth Space

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without permission.

18. Exhibition Sales Policy

Exhibitors may not accept payments in cash or checks or deliver merchandise in the exhibit hall.

19. Irregular Canvassing/Advertising Distribution

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to FSACOPF any violations of this rule.

20. Name badges will be provided for the representative names submitted to the FSACOPF offices via the Name Badge Form; no other forms of request will be accepted. Please note that changes, late or on-site name badges will incur a \$20 fee to be paid at the time of the request. If more than 2 badges total per company is requested, the \$20 fee will be in addition to the additional representative fee of \$50 per each badge over the allotted number.



**1876-B Elder Court
Tallahassee, FL 32308
Phone: 850/531-8385 Fax: 850/531-8344
www.acofp-fl.org**